

2027

YOUNG & WAYWARD PROGRAM GUIDE

INAUGURAL SEASON • MID-MISSOURI

Small Hands. Bright Ideas. Big Dreams.

Small Businesses. Big Beginnings.

Young & Wayward gives entrepreneurs age 17 and under a place to bring their ideas to life, meet customers, learn by doing, and experience what it's like to run a real business.

Because on market day, you're not pretending to have a business. You're running one.

Who's Young & Wayward For?

Young & Wayward is open to young entrepreneurs **age 17 and under** whose ideas, products, and participation are a good fit for Wild & Wayward. There is no minimum age.

Young vendors may join us occasionally, during a particular season, for one or two markets, on a recurring schedule, or more regularly as space and the market calendar allow.

Vendor Fee: $0

There is no vendor fee to participate in Young & Wayward. We want young entrepreneurs learning how to build something - not worrying about paying us for the privilege of trying.

What Can Young Vendors Sell?

Young & Wayward is built around products young people are meaningfully involved in making, growing, raising, baking or preparing when legally permitted, designing, building, sewing, or otherwise creating.

What matters most is that the young vendor has a real role in what's being offered.

Parents and other adults are welcome to teach, help with production, transportation, setup, money handling, customer interactions, safety, and other age-appropriate tasks. But the booth should remain meaningfully the young vendor's project rather than an adult business operating through the youth program.

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What Does Market Day Look Like?

Your Little Corner of the Market

Young & Wayward vendors will generally receive a smaller market space of approximately **5 x 10 feet**.

Families provide the table, display, seating, canopy or shade when needed, and other equipment used by the young vendor at market. Final setup and site-specific requirements will be shared before participation.

Do We Have to Be There Every Saturday?

No. Young & Wayward is intentionally flexible. Young vendors may participate regularly, occasionally, seasonally, or for just one or two market dates depending on availability and approval.

Once a young vendor has committed to an approved date, though, that date matters. If plans change, families should let W&W; know as soon as reasonably possible.

A Note for the Grown-Ups

Young & Wayward is meant to give young people a real opportunity to create, learn, interact with customers, and take pride in something of their own. Grown-up support is expected and welcome.

A parent or legal guardian must approve the application and remains responsible for helping ensure the young vendor has appropriate supervision and meets requirements that apply to their products and participation.

Supervision

Youth age 12 and under must have a parent, legal guardian, or approved responsible adult physically present during market participation.

Youth age 13-17 may participate independently with parent/legal guardian approval when both are comfortable. Additional adult supervision may be required for specific activities, equipment, safety conditions, or applicable legal, site, or insurance requirements.

Wild & Wayward and Young & Wayward do not provide childcare or assume responsibility for supervising participating minors.

Photos & Your Young Vendor's Privacy

Wild & Wayward loves celebrating Young & Wayward businesses, but families always get the final say in how their child appears in market media. Choosing limited or no media permission will never affect a young vendor's ability to participate.

Parents/guardians choose a media preference on the application: full media permission, limited media permission (non-identifying images only), or no media permission. Limited images may include products, booth displays, hands working, photos from behind, or other images that do not intentionally identify the child.

Even without identifiable photos, W&W can still celebrate the business through its business name, products, logo, booth, and business story. Families may ask the Market Director to update their media preference during the season.

A Note About Identifying Information

W&W will avoid unnecessarily publishing identifying details about participating minors and will focus public storytelling on the young vendor's business and work.

Ready to Give It a Try?

Here's what happens between a good idea and that first market morning.

01

Apply

Tell us about the young entrepreneur, what they'd like to sell, how they're involved in creating it, and how often they might like to participate.

02

We'll Review It

W&W; will look at the products, youth involvement, market fit, available space, and requested participation.

03

We'll Get the Grown-Ups Involved

If accepted, we'll work with the parent or legal guardian to complete the participation agreement and any requirements that genuinely apply to the young vendor's products, setup, or participation.

04

Get Market Ready

We'll make sure the required pieces are complete and share the practical information the family needs before the young vendor's first market day.

05

Open for Business

Set up, meet customers, learn as you go, and experience what it's like to run your own little corner of a real farmers market.

Before You Apply

Applying doesn't guarantee acceptance or specific market dates. Only approved products may be sold. Depending on what the young vendor makes or sells, additional legal, food-safety, labeling, insurance, or other requirements may apply. W&W; will only request documentation genuinely required for that vendor's products, activities, insurer, market site, or applicable program.

Questions? That's Okay.

Starting a business is a lot - even when you're little. If you're unsure whether an idea fits, what requirements might apply, or whether Young & Wayward is right for your family, reach out. We'd much rather help you figure it out than have you guess.

Apply to Young & Wayward

Find the youth application on the Young & Wayward page at wildandwaywardmarket.com. Questions before you apply?
vendors@wildandwaywardmarket.com

A Little Wild. A Little Wayward. A Whole Lot Local.